

BULLETIN

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Berlin Newsman Outlines Press Coverage Problems

by CARL HARTMAN, AP

Covering Berlin, a complicated job at any time, only gets more hectic when the divided city is in the center of an international crisis.

Official sources are never much good in Berlin. Western officials are subordinate to their embassies in Bonn, and tend to refer difficult questions either there or to home capitals. Visiting personalities are afraid of saying anything that might upset the international applecart.

These limitations also apply to West German officials.

Mayor Willy Brandt and his West Berlin city administration try to be helpful. Brandt is busy campaigning for the Chancellorship these days and does not have as much time as he used to.

(Continued on page 2)

JOT THESE DATES ON YOUR

CALENDAR



Mon., July 31 — Luncheon and Press Conference: Prime Minister of Nigeria, Alhaji Sir Abubakar Tafawa Balewa. In the U.S. on a state visit, the Prime Minister will hold his only meeting scheduled with the N.Y. press at the Club. Working press, members and one guest. Reception, 12:30 sharp. Luncheon, 1:00 p.m. Reservations, please.

Tues., Aug. 1 — Open House: Ten members of the Parliament of Finland (three of them working editors), touring the U.S. under State Department auspices. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. (See page 3)

Sat., Aug. 12 — All Day Cruise on the Hudson for members and unlimited number of guests, on the Hudson River Day Line boat up to Poughkeepsie and back. \$3 round trip. Departure: 10:00 a.m. (please be there at 9:30 a.m.) from the foot of West 41st Street — Hudson River Day Line pier.



ABC's Jack Begon (left) talks to French paratrooper as Tunisian prisoners stand by.

NBCer WOUNDED BY TUNIS GUNFIRE; FIVE BIG DATELINE STORIES ON TAP

Leaving aside its significance to the West, the Tunisian fighting is a vest-pocket war. But already newsmen anecdotes are drifting out. And to editors the Tunis dateline is just another one as they jiggle overseas staffs to meet important foreign stories on tap.

Paul Davis, an NBC cameraman, has been wounded. Joseph Babout, an AP photographer, had three Tunisian snipers surrender to him. And ABC's Jack Begon gambled in saving the lives of the three Tunisians.

Davis, 36, was riding with two British correspondents, when he was waved on by a Tunis patrol July 20. But for some reason one of the Tunisians fired, hitting Davis near the right elbow.

Emergency Treatment

He received emergency treatment in Bizerte and was taken to Saint Augustine Hospital in Tunis. He is expected to be released shortly but it may be some time before he again cranks a camera.

The story of Begon's gallantry came to the OPC in a story from Babout. Here is a first person account of the incident which took place under sniper fire.

"A French tank rumbled up and fired two or three shells into the building from

which the sniper fire was coming," wrote Babout. "I was standing in a doorway, waiting for a chance to make a picture. It was about 7:30 p.m. Shadows were darkening, and it was very hot.

"Out of the door came three Tunisian soldiers, wearing steel helmets. I don't know why but they walked over to me and saluted. They said they were surrendering. I wanted to get a good picture and since they were surrendering anyway, I said:

"Put up your hands." But they wouldn't. I called to the tank commander and he told them to raise their hands. They did. Some French paratroopers off to one side started quarreling with the tankmen and tried to claim the prisoners. One paratrooper aimed his gun at the Tunisians.

"Jack Begon of ABC was near me. He was afraid the trooper was going to shoot

(Continued on page 6)

NOTICE

As of August 15, the initiation fee for prospective OPCers of the working press will be reinstated. This fee had been waived during the formal membership drive.

FREE GROG FOR SAILORS

A special treat is in store for OPCers signing up for the Hudson River cruise August 12 up to Poughkeepsie and back. Seagrams is furnishing FREE LIQUOR!

Members are reminded that they may bring as many friends as they wish. Two parlors will be available for our group and special tables reserved.

The bargain round-trip fare will be \$3 per person — no charge for children under the age of 10.

BERLIN (Cont'd from page 1)

The communists are more than usually closed-mouthed. The Russians refer questioners to the East Germans. The East Germans will tell you that if they have anything to say, they will put it through their own news agency, the Allgemeiner Deutscher Nachrichtendienst (ADN) or the official party daily, *Neues Deutschland*.

These two are the main sources of reports about communist intentions. They are a little chancy because, in addition to the usual reasons for mistrusting communist reports, they seem to try to push Premier Krushchev further and faster than he wants to go.

The major news agencies receive the ADN service by teleprinter. Any newsman can arrange to have *Neues Deutschland* and the other communist papers delivered to his office. If he wants to buy them from a newsstand he has to take a ride to East Berlin. This is easy enough but time-consuming.

A good deal can be seen with the naked eye in communist East Berlin, but travel into the Hinterland is not easy. The East German authorities take their time about visas, and usually insist on providing an escort.

Private sources, spook and semi-spook, are thicker on the ground in Berlin than in most other places but no more reliable.

There are West Berlin papers of all political colorings and degrees of reliability. Most careful reporters want to check stories they read in any foreign newspaper before passing them on.



Chancellor Konrad Adenauer of West Germany on one of his rare visits to Berlin talks with AP's Carl Hartman (right).

Overseas Ticker



..... Edited by THOMAS B. DORSEY

MANILA.from HENRY HARTZENBUSCH

Gen. Douglas MacArthur's 10-day "sentimental journey" to the Philippines July 3-12 drew a large number of foreign correspondents and news photographers from neighboring areas and the U.S. The general, now 81, revisited many WWII battle grounds which he helped make famous — Intramuros in Manila, Lingayen, Red Beach on Leyte island, Cebu and Iloilo. He traveled by rail and aboard the Lapu Lapu, yacht of President Carlos P. Garcia, and newsmen followed him everywhere. He was given a tumultuous and wild welcome from throngs wherever he went, including a turnout of upwards of 500,000 in Manila — some say over 1,000,000.

The newsmen included: Pete Kalischer, CBS-Tokyo; Ernie Hoberecht, UPI-Tokyo; Cecil Brown, NBC-Tokyo; Don E. Huth, AP-Singapore, Al Ravenholt, Chicago Daily News-Manila; Eddie Martelino, NY Herald Tribune; Henry Hartzenbusch, AP-Manila; Carl Zimmerman, AP-Manila; Al Kaff, UPI-Manila; Father Patrick O'Connor, Catholic News Service; Stan Karnow, Time-Hong Kong; and others. News and TV photographers included: Carl Mydans, Time-Life-New York; Fred Waters, AP-Singapore; Fred Rheinstein, NBC; Marcelino Roxas, AP-Manila; and others.

Recent visitors also were Norm Williams, Newsweek — Tokyo; Harry Welker, NY Herald Tribune-New York; Jacques Nevard, NY Times-Hong Kong; and Jim Robinson, NBC-Hong Kong.

BELGRADE.....from JOE PETERS

Belgrade is in the summer doldrums. Everybody is on the Dalmatian coast. Even some visiting newsmen skip Belgrade and head straight for the Adriatic beaches.

Meanwhile, feverish preparations are going on here for the September 1 "summit" meeting of non-allied countries — some 28 (21 for sure). After August 15 the ordinary tourists better remain in Canarsie. There won't be a single room available here. Aside from the large delegations from the attending countries, several hundred newsmen are expected to cover the Belgrade pow-wow. (The Yugoslavs optimistically expect up to 1,500). A large press center is being set up with all the up-to-date communication trimmings.

AP and UPI are sending 12 men each. Special accreditations have only begun, but by the end of July a complete list of U.S. correspondents will be available — that's supposed to be deadline for accreditations. Latecomers will have a tough time getting in. For accreditation, a special form must be filled in with two

photos for identification cards. All Yugoslav consulates will have these forms and are empowered to handle accreditations from abroad. In New York, call Dragoljub Vujica at the Yugoslav Information Office. Vujica is there fresh from Belgrade where he was always accommodating to American correspondents.

TAIPEI.....from GERALDINE FITCH

The Ministry of Interior has ruled that foreign correspondents on Taiwan who have registered with the Chinese government may join the Chinese Reporters' Association. If the foreign newsmen serves under military status, he must also have the approval of the Ministry of National Defense.

Newsmen and photographers had a field day with the arrival from USA of CAT's "Mandarin Jet," first Convair 880-M released anywhere. All its first and second pilots were among the original fliers for the late Gen. Chennault's airline in mainland China, some of them "Flying Tigers."

NEW POSTINGS

ABC: Lou Cioffi, CBS News, joins ABC News August 28, making Paris his headquarters as European correspondent.William Sheehan, Detroit newsmen, joins ABC News staff August 21 as roving world and U.S. correspondent.NY TIMES: David Halverstam, ex-Washington bureau, has been reassigned to Leopoldville, leaving shortly.Lloyd Garrison is doing several months' stint in Washington prior to Africa assignment.Richard Eder, UN staff, has been assigned to Havana pending visa.

OPC BOOKLET DUE SOON

A new OPC booklet entitled "Who's Where" will be printed shortly and mailed to all members stationed abroad.

U.S.-based members who are planning trips and would like to have copies may obtain them by writing the Club offices.

The booklet will contain names, addresses and affiliations of all OPCers abroad and will be small enough to carry in your pocket with your passport.

Sigrid Schultz, co-chairman of the Overseas Members Liaison Committee, has been responsible for the publication. The committee hopes this booklet will help our world travelers to get together for enjoyable reunions, or useful ones, while they are on duty in foreign lands.

Editor This Week: Jim Quigley

Bulletin Committee Chairman

Richard J.H. Johnston

Managing Editor: Lucille G. Pierlot



IMAGE OF AMERICA OVERSEAS was discussed at last Tuesday's Open House by (l. to r.) Frank Kearns, CBS; In Chen, novelist and publisher of weekly newspaper in Singapore; Bernard Kalb, NY Times; James Sheldon; and Watson Sims, AP.

Actions at Home Held Key To Overseas Image of U.S.

The image of the U.S. must be carved right here at home, rather than by embassies and representatives overseas. This was the gist of comment by three American foreign correspondents at the OPC last Tuesday night, July 25.

With individual modifications, the trio indicated a necessity for the U.S. to establish a consistent foreign policy... one that was an extension of a sound national policy.

The three correspondents were Frank Kearns of CBS; Bernard Kalb of the N.Y. Times and Watson Sims of the AP. All three are back from assignment in the broad area between Mid-East and Far-East.

Kearns said that the attitude we have toward integration and corruption within the U.S. will have determining influence toward creating a desirable image overseas. He said that we take too seriously what others think of us.

Kearns felt part of our policy should be to try to destroy the concept of Uncle Sam as a Mr. Moneybags. Kearns argues that this concept leaves many of the world's poor feeling that America is doing nothing more than what the rich should do for the poor.

He contends American image-creators should try to get across the idea that foreign aid is paid by Mr. Average Citizen in the U.S. That the foreign aid comes from the man-in-the-street in America.

In answer to a question as to how people in their areas regarded President Kennedy, Kalb said the president is regarded as a 'change of pace.' Both Sims and Kearns said that their areas were adopting a "wait and see" policy.

The session ended just before the President made his nationwide address on the Berlin situation.

Finland Night Aug. 1

Ten members of Finland's Parliament will be guests of OPC Tuesday evening, Aug. 1. Evidently Finland provides unusual opportunity for journalists to enter politics, because three of the distinguished officials are also full-time working editors of Finnish papers.

The group has met with Congressmen, visited TVA, and toured America from Texas to Oregon. The OPC visit is their last stop before taking off for home on Aug. 2.

The visitors will be prepared to say how America impresses guests from abroad — and to discuss the ticklish matter of living next-door to the USSR.

Meet The Tenants: MAGAZINE FOR EDITORS

A powerful force in this country are the rural editors. They are the men who help mold the opinions of 60 million Americans who live on farms and in small hamlets.

It's a natural question to ask what media do these molders of opinion read. Well, a considerable percentage of them read a publication whose New York office is now located in the OPC building.

The publication is the 79-year-old *The American Press*, oldest magazine in the country pitched to its type of trade. It reaches editors of 9,000 weeklies and 1,000 small dailies.

The New York office of this "grass roots press" media is run by J. Wendell Sether, assistant publisher for the past three years. He broke into the news game with the *Los Angeles Herald Express*. Sether is secretary of the OPC House Operations Committee and is on the board of governors of Sigma Delta Chi's Deadline Club. During the war, he was chief editor of the OWI's American Broadcasting Station in Europe.

Cunningham To Head Reunion Committee

Ed Cunningham has been named chairman of the OPC's Reunion Committee and is planning four special "Reunion Nights" during the October-April period, Club president John Luter has announced. Cunningham headed the committee when it was first organized several years ago and staged Remagen Bridge Night, the first of a series of memorable evenings which have reunited correspondents who served together overseas.

The president also announced the reappointment of several committee heads — Myra Waldo, chairman of the Regional Dinners Committee; James Sheldon, chairman of the Open House Committee, Sam Sharkey, chairman of the Freedom of the Press Committee, and John Adams, chairman of the Washington Liaison Committee.

Presidential assistant Larry Blockman has been assigned to help coordinate the activities of the various programming committees.

The Club has scheduled relatively few programs during the last two months, because of construction work underway in the Clubhouse and the lack of air conditioning in the tenth-floor lounge. But a strong and varied schedule of events is being planned for early Fall.

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Fifteen Story Penthouse.....

New Press Club in Hong Kong Boasts an Even Better View

by ROY ESSOYAN, AP

HONG KONG

Hong Kong lost a landmark this month.

The Foreign Correspondents' Club bowed its head to a local real estate boom, vacated the turreted old Chinese mansion on the hill that had made it famous, and moved downtown.

The Club left behind the architectural hodge-podge that has added to its renown — its Italian marble fireplaces, Roman columns and the classical figurines that decorated its sweeping staircase.

It also gave up its spacious lawn overlooking Hong Kong harbor, but it didn't give up its view. If anything, it added to it.

Panoramic View: Stet

The Club's new home is a terraced penthouse 15 stories above Hong Kong's busy waterfront, with a panoramic view of hills and harbor all around it.

The Club's new premises at Li Po Chun Chambers on the waterfront opposite the Macao ferry opened July 20. They offer resident and visiting correspondents expanded facilities.

These include a stag bar for hardy newsmen who prefer to drink in masculine isolation, a card room for poker and other gentlemanly sports and a library for those who prefer to read.

The dining room and its broad ad-

joining terraces look out on Hong Kong's sampan-dotted harbor, the glittering lights of Kowloon across the water and the hills shrouding Communist China in the distance.

Bar with Terraces

The main bar and its terraces, located on the opposite side of the penthouse, look down on the teeming rabbit-warren of Hong Kong's western native quarter. They also provide a sweeping view of Victoria's famous fog-shrouded Peak and the modernistic apartment blocks climbing up its steep sides.

The old Chinese mansion that was home to correspondents the last 10 years is being torn down to make room for more of these apartment blocks.

Some 500 correspondents, associate members and friends gathered at the old premises for an all-night wake a couple of days before the move.

In keeping with Chinese funeral traditions, and to drive the devils away, long strings of fire crackers were set off.

Many Splendored Thing

The program included music, floor-shows and dancing till dawn. "Love is a Many Splendored Thing" was shown for the umpteenth time as an added sentimental touch. Many of the scenes in the film were shot in and around our quarters and the members have always regarded the Club, not William Holden, as the star of the show.

Moving house involved many problems. The biggest of these was finding a home that would match the old. But one nearly as important was the problem of finding quarters for our faithful staff, many of whom have been with the Club since it was originally founded in Chungking China, in 1937.

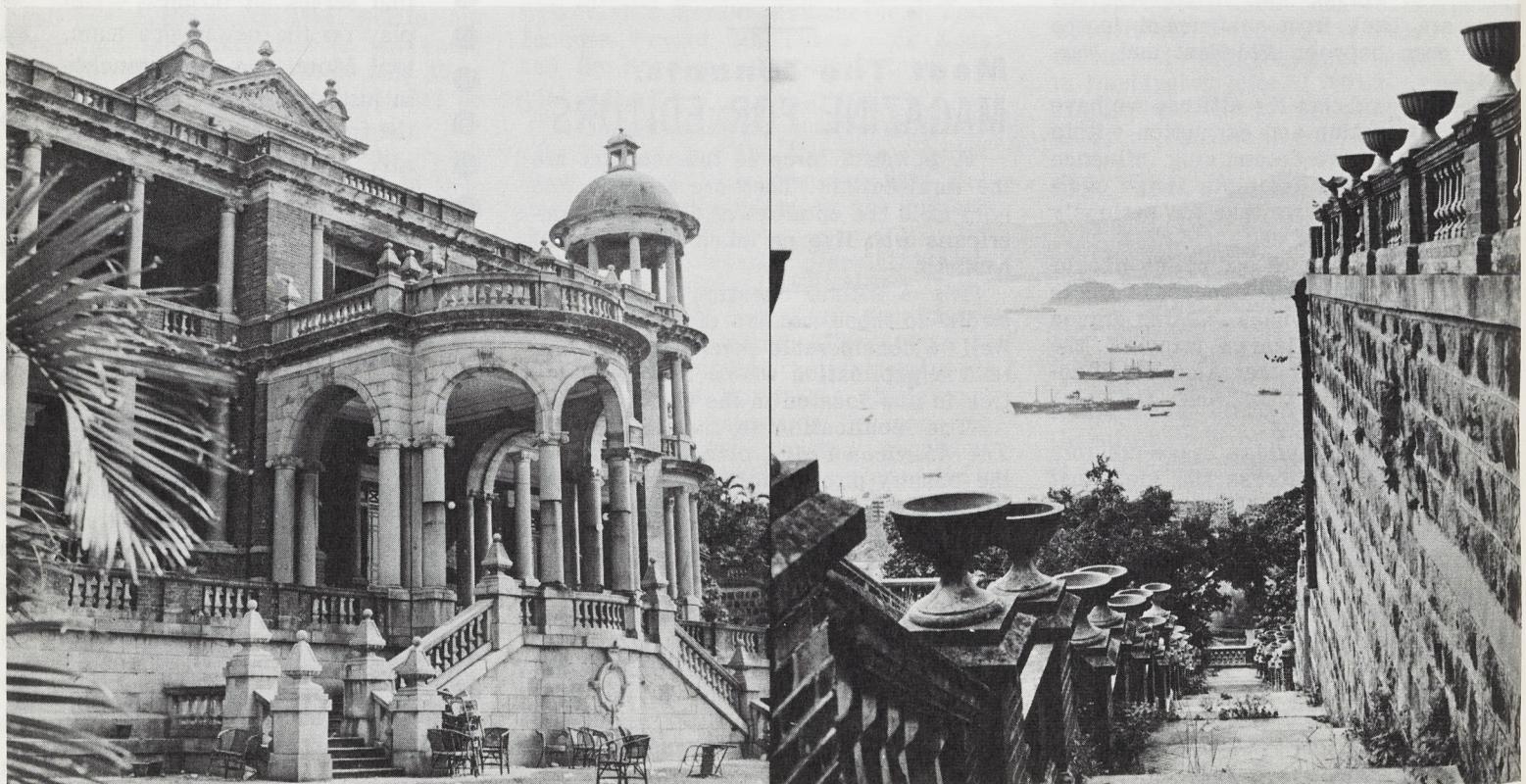
The Club employs 28 waiters, barbers, cooks and assorted help. Over the years the staff has multiplied — one employee has eight dependents now — and today the Club is responsible for 96 men, women, and children (mostly children).

The problem of housing this small army was solved with the help of a local member who offered his family's abandoned home as temporary quarters. This home, too, is being torn down in six months to make room for more apartment blocks but in the meantime the staff has a roof overhead.

Ask for 'Li Po Chun Chambers'

Another problem facing the Club is the little matter of re-educating the thousands of cab-drivers in Hong Kong to whom the Correspondents' Club has become an institution.

So the next time you step off the ferry and hail a cab in Hong Kong, don't just say, "Foreign Correspondents' Club." Say, "Li Po Chun Chambers." At least for the next few months.



Members of the Hong Kong Foreign Correspondents Club leave behind their old ancestral home (above) with decorated stairways.

Adventurers Club Leases Two-Room Suite at OPC

Office space in the OPC's World Press Center is now fully rented.

Oliver Gramling, Chairman of the Building Committee, this week reported the leasing of the last three vacant rooms on the floors the Club is making available to allied Clubs and news organizations. The Adventures Club has taken a five-year lease on a two-room suite on the eighth floor (rooms 80 and 81), and *Program Magazine*, a publication for lecturers, has taken a three-year lease on room 89. The new tenants will move in September 1.

With the formal signing of leases on this space, the OPC will have leased two and a half floors of the building as office space — at a total annual rental of approximately \$36,000. Leases run from one to 10 years, though most are on a three-year basis.

The Building Committee, which had delayed renting the final three rooms pending word from several prospective tenants, is now establishing a waiting list of other organizations interested in space in the World Press Center. But the only way additional space can be made available is through the conversion of transient hotel rooms, and the Club's present policy is to maintain two floors of transient rooms as a convenience to members. There is no indication that this policy will be changed.

The roster of tenants in the World Press Center is as follows:

ROOM 70 — Select Book Service.

ROOMS 71, 72, 73 — Broadcast Editorial Reports.

ROOMS 74, 75, 76, 77, 78, 79 — Academy of Television Arts and Sciences.

ROOMS 80, 81 — Adventures Club.

ROOMS 82, 83 — Hemisphere Reports Inc.

ROOM 84 — Film News.

ROOMS 85, 86, 87 — Publicity Media Service.

ROOM 88 — American Press.

ROOM 89 — Platform Publishing Co., (Program Magazine).

ROOMS 90, 91 — New York News-paper Women's Club.

ROOM 92 — Society of Magazine Writers.

ROOM 93 — New York Business Paper Editors Association.

MEMBERSHIP APPLICATIONS

ACTIVE

PAUL SCOTT MOWRER — author. Chicago Daily News 1905/44 (U.S., Paris & Morocco). Proposed by *John Luter*; seconded by *Michael G. Crissan*.

ASSOCIATE

RICHARD W. BRUNER — NBC. Proposed by *James M. Quigley*; seconded by *W.A. Corley*.

REID COLLINS — WNEW. (KWKH & KWTX 1952/58). Proposed by *Martin Weldon*; seconded by *Henry Cassidy*.

FERIDUN DEMOKAN — U.S. Corresp. for Turkish News Agency. Proposed by *William Stricker*; seconded by *O. Faruk Fenik*.

WILLIAM A. G. INGRAM — The New York Herald Tribune. The (Albany) Knickerbocker News 1957/59; The Plainfield (N.J.) Courier-News 1960; The (S.F.) Call-Bulletin 1954/57. Proposed by *Aaron R. Einfrank*; seconded by *John Luter*.

CHARLES F.B. JUSTICE — UPI. Proposed by *Ralph Salazar*; seconded by *Michael Crissan*.

JOHN T. MADIGAN — ABC. NBC 1941/43; Baltimore News Post 1939/41. Proposed by *Charles H. Klensch*; seconded by *Donald Coe*.

DONALD L. MULFORD — Montclair Times (N.J.) since 1940. Proposed by *Michael G. Crissan*; seconded by *Paul Burton*.

EDWARD J. REARDON — Evening News (Perth Amboy, N.J.) 1958/61; Newark News 1954/58; Daily Home News (New Brunswick, N.J.) 1951/4. Proposed by *Henry E. Littlehales*; seconded by *Lawrence G. Foster*.

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Roy Mehlman, Director

TUNIS (Continued from page 1)

the Tunisians and he stepped in front of them, shielding them with his body and holding out his arms. There was a tense moment. Finally the trooper said:

"Get out of the way. We're not going to shoot them. They are prisoners."

Begon, the only American correspondent with French Foreign Legion troops during the fighting at Bizerte, believes the Tunisian government did not expect its "fight to the death" propaganda would inspire so much reaction among the young people of Tunisia.

In addition to Babout, AP had Andrew Borowec, Rodney Angove and Jim Pringle on the scene and NBC had Irving R. Levine and Claude Favier there. Others included Angus Deming, *Newsweek*; Tom Brady, William Blair and Robert Daley of the *Times*; Sanche de Gramont of the *Herald Tribune*; Peter Robinson, Thomas Bransten and Claude Bourgeois of UPI; Dick Kallsen, Blaine Littell, Joe Filletta and Alex Brauer of CBS.

The Tunis story was just one of several, in being or in the making, which were keeping American correspondents based overseas on the move. These date-lines include Havana, cities in western Africa; Paris and Punta del Esta, Uruguay.

Hi-jacking Highlights Havana Story

The Havana story started out as coverage of Yuri Gagarin, the Russian cosmonaut, as he participated in the July 26 anniversary of the Castro revolution. But the story was highlighted by the hi-jacking of an American commercial airliner which was flown at gunpoint into Havana from Miami.

An enterprising piece of reporting by Herb Kaplow prompted the *Times* to credit NBC with the information that the crew and passengers of the hi-jacked plane would be released the next day but that the U.S. would have to negotiate for the plane. Kaplow buttonholed Castro and got the statement.

With Kaplow as a camera crew were Moe Levy and Horace Risser. CBS had Ernie Leiser and Sam Jaffe on the scene along with Herb Schwartz and Sy Wolen as a camera team. ABC had Paul Good

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Stephen E. Korsen, Chairman

there. The AP sent Bill Ryan and photographer Hal Valentine.

On hand to follow American diplomats Chester Bowles and G. Mennen Williams around western Africa were Charles Kuralt and Mario Biasetti of CBS; George Clay and Louis Hepp of NBC, Jack Nugent of *Newsweek* and Bob Lindsay of the AP.

Paris, Uruguay Meetings

Upcoming are the stories of the foreign ministers meeting in Paris, Aug. 4-6, and the OAS economic conference in Punta del Esta, Uruguay, Aug. 5-7. Staffs were being re-aligned at press time to arrange press coverage.

The press roster at Paris is expected to include: Harry Ferguson, Wellington Long, Joseph W. Grigg and K.C. Thaler of UPI; Richard O'Malley of AP; Robert C. Doty, William Blair and Sidney Gruson for the *Times*; Don Cook and Sanche de Gramont of the *Herald Tribune*; John Scali, Lew Shollenberger and Jack Begon of ABC; Dick Kallsen and Eric Sevareid of CBS; and John Rich, Joseph C. Harsch and Piers Anderton of NBC.

The roster to cover the Uruguayan meeting so far includes Juan de Onis and Edward Burks of the *Times*; Hal Levine of *Newsweek*; Robert Lindley of ABC; Bill Ryan, Tom Stone and Ed Butler of AP; Lee and Wilson Hall, Ken Bernstein; Wally Pfister, Bruce Powell and Hal Kluehe of NBC.

PEOPLE & PLACES

TRAVELING: Robert Letts Jones, Copley Newspapers — La Jolla, Calif. Office, is back from a 3-week trip to Italy and Sweden. He wrote a story for Copley News on his stay with Adm. C.R. Brown, USN, commander, Allied Forces, So. Europe, stationed in Naples.... Lucia Donnelley returned from the Inter-American Coffee Conference in Rio; is currently in Australia for an international conference on the Antarctic. Then is off to a conference at Geneva, and to Vienna, early September to meet husband Dixon Donnelley who will attend the International Bank and Fund meeting there.... Jean Colbert of the WTIC (Hartford) Jean Colbert Show was in Washington recently with the American Women in Radio-TV, representing her station. She was chosen from the women's group to ask questions of several Senate speakers.... Dorothy Ducas and husband James B. Herzog left for Paris and a month in Portugal, July 22. Former OPC and Correspondents Fund president William P. Gray and wife, Fredricka, left July 21 for 5-week European vacation and "work on Time-Life secret project X".... Larry Stessin, Dun's Review, left for 6-week visit to Norway, Sweden, Finland, Netherlands and Russia gathering material for series on business abroad.... Walter L. Kirschenbaum, producer Barry Gray Show, is back from Rome, London and Israel where he broadcast directly to the WMCA show from the Eichmann trial. He appeared on "Jerusalem Calling" Israeli Radio program with Jehuda Lev, and met with labor, community, political and newspaper people there. He plans to write and lecture on his Mideast trip.... A.E. Kessler, now in Alaska, is heading for Eskimo country — Unalakleet and Kotzebue (above Arctic Circle) — before returning home.... Alice Weel has returned from 6-week around-the-world working vacation for radio/tv and magazines and Cape Canaveral coverage of Grissom space flight.

PUBLICATIONS: Stella Margold, "first foreign correspondent to disclose the extent of the Soviet bloc influence in Mali," had a story on it circulated by Spadea Syndicate. She also has an up-

coming article in September's Medical Day.... Bob Littell, Andre Visson, David Kahn, have articles in the August Reader's Digest.... Richard Cohen, PR Director of American Jewish Congress, has co-authored "School Segregation, Northern Style", to be published as a Public Affairs Pamphlet August 1.

.... Richard Hudson's monthly War/Peace Report, which started publication in April on a subscription basis, will begin newsstand sales with the August issue.

NEW POSTS: Elmer W. Lower, NBC News manager in Washington, has been named NBC's director of news and public affairs.... W.P. Young, formerly of the 7th Special Forces, Ft. Bragg, N.C., now located with Air Defense Command (Army) Osan Air Base in Korea, is NCOIC of PIO.... Secy of State Dean Rusk has appointed Edward R. Murrow to membership on the U.S. National Commission for UNESCO.... Stanley A. Frankel was recently appointed veep and director for corporate development of Luria Brothers & Co., Inc.... Marvin Sleeper, political writer and columnist, NY Journal American, has been elected president of the Inner Circle, the society of past and present New York political writers.... Thomas Streithorst, formerly with Time-Life, NBC News, and editor of Middle East Forum, has been named Mideast correspondent of Newsweek.... Barbara Wendell Kerr joined WCBS Views the Press last March 15 as assistant to Charles Collingwood.... John P. Harris, editor and publisher of The Hutchinson News (Kansas), has been named to the advisory board of the American Press Institute at Columbia University.

RADIO-TV: At ABC-NY — Charles Klensch has been shifted from newswriting to producing the morning network news show "News Around the World" and is producing/writing ABC-Radio's weekly roundup of the Eichmann trial, "Judgment in Israel".... George Salerno has joined the ABC-Radio newswriting staff.

NUPTIALS: Stanley Ross was married July 15 in New York to Countess Paravicini of London and New York.



Sheldon Machlin's photograph of Eleanor Roosevelt (above) has just been purchased by the Metropolitan Museum of Art for their permanent collection.

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Backstage at the OPC - - Introducing New Staffers



New Secretary to the President, Mary Reid.

What makes a club run? Well, to answer this question you have to drag out the old iceberg analogy.

You see a lot of members coming in, going out, having a drink, being important. Do they make it run? Yes, of course, in a sense. But the real running is done by the behind-the-scenes people. People like these, who although new members to the staff, are pulling their oar in the Club "crew."

(Polaroid Land 10-second film photos)



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And at the switchboard: Catherine Gerald.